

GBART TRAIL APPLICATION TERMS & CONDITIONS

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www.gbart.org.au

ABOUT THE GRANITE BELT ART & CRAFT TRAIL - 2023

Since 2019, the **Granite Belt Art & Craft Trail Open Studio Event ('GBART')** has been a major feature of the cultural landscape on the Granite Belt.

In October 2023, the Granite Belt will again host this popular event. You're invited to join us.





APPLYING FOR GBART 2023

To participate in GBART 2023 Artisans and venues (as applicable) must agree to the Terms & Conditions specified in this document. Before applying, please read these conditions carefully and ensure you understand the criteria, your obligations and responsibilities.

Applications to participate in GBART 2023 are made via the online **APPLICATION FORM** found on GBART website – www.gbart.org.au

APPLICATION FEES 2023:

Since 2019 GBART has paid an artisan performance fee and has not charged commission. This may need to change in future. If your application is successful, we will invoice you for payment – no split payments. Fees are non-transferable and non-refundable.

You can apply as an:

- a) Individual artisan with private studio: \$55.00 GST incl
Individual artisans will need to each pay a fee, regardless of whether you share a studio/venue. Each will be promoted individually.
- b) Individual artisan at Commercial Venue: \$165 GST incl. (additional artisans \$55 each)
- c) A Collective at any venue: \$220 GST incl.
Multiple artisans can apply to be on the trail as a collective. The difference is that only the collective is promoted/listed and marketed via GBART channels (not individuals). *Collectives must nominate one contact person who is responsible for ensuring the terms of application are communicated and upheld by the whole group.*

ELIGIBLE WORK

1. Artisan's work must be your own.
2. If you identify as an indigenous person, please provide a current copy of your indigenous corporation number (or similar provenance evidence). If you supplied these previously, please just say so in your application.
3. Late applications will not be accepted.
4. GBART offers "I can" not "fine art" – our visitors like quirky and interesting things to see and do.

INTRODUCTION/GENERAL

1. GBART is designed to attract visitors who want to meet **LOCAL** artisans in the Granite Belt. They expect to "do" something creative. GBART is an engagement event, not a fine art exhibition. Please remember this for your 200 words. This means GBART promotes and showcases you – our amazing, talented LOCAL Artisans!!



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2. "Local" is defined as someone who currently lives, or has lived, in the Granite Belt. You may be asked to provide proof if concerns are raised.
3. "The Granite Belt" is defined as the area from Dalveen in the North to Tenterfield in the South, and from Liston in the East to Amiens in the West.
4. Applicants must provide a certificate of currency for Public Liability Insurance that covers your activities up to and including the last event date at your nominated venue. If it expires before the event, you are required to re-provide a fresh certificate by 20th October 2023, preferably without a volunteer having to chase it up at the last minute.
5. If you are teaming up with a commercial venue, these terms apply to the business owner, and a separate communication will be sent directly to them by GBART to avoid any mis-understandings or mis-haps.
6. GBART is a not-for-profit wellbeing event for the Granite Belt Community. It has no political, or other affiliations. Its objectives are - Inclusiveness, Income for our community, Identity as an arts/cultural destination, and reduced Isolation. Please do not link GBART with anything that does not belong to it. Anything on any platform in any media shared by an artisan, collective, or other GBART stakeholder that does not support these objectives will not be tolerated, no excuses.
7. You have permission to use GBART images for cross-promoting you and all other artisans at GBART. *You must ask permission to use these images for any other purpose. Please do not use them in any way that misrepresents GBART and what it stands for.*
8. We may revise these Terms and Conditions from time to time.

If you **only** want to exhibit and offer work for sale, limited spaces may be available in the Showground Exhibition Hall (GBART Central) for a fee to be determined. Please contact secretary@gbart.org.au to register.

PHOTOGRAPHY

1. Photography for promoting GBART happens as soon as possible after payment of application fees and must be completed well before we send the booklet to print.
2. You agree to images being taken of (a) you, called "hero shots", (b) your work, and (c) possibly your studio/venue. *People want to meet you the maker in your natural habitat!*
3. Copyright of photos belongs to GBART and its official photographer. Please ask for permission to use GBART images for other purposes unrelated to GBART co-promoting.
4. *"Self photography" is not accepted.* The official photographer has been briefed on what/when we need photographs to ensure GBART's stories have the best possible chance of being published/printed. This has been learned the hard way. Please do not ask to supply your own images OR refuse to have photographs taken after you have been accepted on the trail.



APPLICATION INFORMATION

1. GBART is mostly volunteer run and time/resources are scarce.
2. We can't accommodate changes, post application, please check and re-check before loading.
3. Online applications are very much preferred and appreciated via gbart.org.au.
4. A sample application form is attached to help you prepare.
5. You agree to provide true, accurate, complete and timely information.
6. YOUR BIO/ENGAGEMENT OFFERING IS LIMITED TO 200 WORDS. Please Write 3rd person eg "*Karen loves watercolour*", not "*I love watercolour*". If you have gone over the limit or written in first person, it will be edited without consultation.
7. Please provide a link to your own online resources (eg website, insta, facebook or similar). Or, please contact secretary@gbart.org.au as soon as possible if you need help with basic setup at a nominal fee hosted off the GBART site.
8. The Committee decision is final and no correspondence will be entered into.
9. Prompt payment of application fees by direct debit to the bank account on the invoice is needed for next steps after acceptance to commence.
10. You must be self sufficient during the event. Please organise help to manage data collection, visitor enquiries, and sales during GBART.
11. You are responsible for
 - a. ensuring your are in attendance between 10am and 4pm on Friday Saturday and Sunday 27, 28, 29 October 2023 at the venue nominated by you to be on the trail at GBART;
 - b. arranging sales/payment options such as eftpos machines;
 - c. the health and safety conditions of your activities/venue, and
 - d. Public Liability insurance arrangements.
12. You indemnify GBART its officers, volunteers and other helpers from any and all claims, actions, demands or other proceedings arising out of any act or omission by the participant relating to GBART.
13. Event Kits will be available the week before the event. They include –
 - a. a roadside Tear Drop Banner - GBART's most expensive asset. There was quite a bit of damage/loss in the past. 40+ volunteer hours have gone in to making new duffle bags in 2022. Please love them as your own whilst in your care;
 - b. a feedback form, visitor data collection sheets, badges, aprons and other resources. Sponsors feel encouraged to help again if they know things went well for you. Data is used to aquit grants, understand what marketing worked, how things went for you and your visitors; plan the next event, and confirm "we did what we said" to sponsors.

Event kits must be returned promptly. Please ensure everything is checked and any repairs noted. The event is not over until the time consuming data collation and reporting is done. Poor quality/lack of/late data can impact the support we are able to seek for the next event. Some aquittals are urgent and must be completed immediately post-event. We need the data from you asap to be able to do this.



WEBSITE / FACEBOOK / INSTAGRAM / YOUTUBE / NEWSLETTERS

1. Printing costs increase each year so online content fills the gap to promote who and what is “on the trail”. GBART has an established online presence which includes a website - gbart.org.au, YouTube, Facebook and Instagram pages (“online resources”). GBART attempts to keep online resources up to date, but can’t always guarantee currency/accuracy.
2. Please provide links to your social media/website for us to promote you to our market. Don’t have anything? Help is available for a nominal fee. Contact secretary@gbart.com.au immediately you are “on the trail” to get setup.
3. Please subscribe to the mailing list and to at least one online resource (eg Insta or Facebook) to keep up to date with what GBART is doing to promote you, your co-trail-artisans, venues, the event and the Granite Belt.
4. By participating in GBART you agree to actively support these online resources. This means sharing newsletters emailed about the event and/or liking, sharing social media posts. Previously, some artisans have un-subscribed from newsletters and/or not shared online content and then asked GBART what it did to promote them. All GBART efforts are publicly reported at each AGM.
5. If you consider any content published on any GBART online resource is offensive, unsuitable or otherwise breaches these Terms and Conditions, please email secretary@gbart.org.au with a link to the relevant content and your reasons for concern. GBART will determine whether the Content should be removed at its sole discretion.
6. GBART may receive payment or other benefit in return for publishing or disseminating articles, sponsorships, and promotions on its website. (“Sponsored Content”). Any reliance you place on content published by others is at your own risk.

INTELLECTUAL PROPERTY RIGHTS

1. ‘Content’ means anything you see, read, hear, upload, download or access on or via online resources (including but not limited to messages, files, data, software, images, artwork, graphics, design, photographs, illustrations, text, music, songs, videos, tags and other materials or subject-matter on the Online resources).
2. GBART owns the copyright and trademarks in its marketing logo, domain name(s) www.gbart.org.au, advertising tagline(s) appearing in GBART advertisements on the Online resources and the corporate logo. GBART reserves all rights in relation to the its Trademarks. You agree not to use any GBART Trademarks without our prior written consent.
3. All other trademarks appearing on our online resources are the property of their respective owners.

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CHECKLIST & DUE DATES

Checklist:

- Organised venue (careful discussion with commercial venue)
- Certificate of Currency for PL Insurance
- Social or website link (or contacted secretary@gbart.org.au for help)
- 200 word bio/engagement offering in 3rd person (includes link to your tickets)
- Subscribed to gbart.org.au, followed insta/facebook, and prepared your promotional information.
- 3 pieces of work ready to be photographed
- Who will help me run my business during the event – how do I receive payment and how do I 'ship' if people want things 'delivered', who will help with visitors enquiries/sales.
- I understand that I must collect data during the event and provide it promptly to GBART for analysis and reporting to sponsors.

Due Dates:	
Applications Open:	1 March 2023
Application Close:	30 April 2023
Assessment of Application:	1 May 2023
Notification to Artisans/Venues:	15 May 2023
Photography	During May 2023
Contracts/payment of fees due by :	30 May 2023
Booklets available for distribution	1 July 2023
Proof of current PL Insurance (if out of date) due:	20 October 2023
Event Kits issued	21 October 2023
Opening Night: Friday	27 October 2023
GBART Event Weekend:	27-28-29 October 2023
Event Kits & data to be returned by	31 October 2023

GOOD LUCK WITH YOUR APPLICATION!

Sponsor Acknowledgement:



Supporting CREATIVITY!



Australian Government
RISE Fund

Restart Investment to Sustain and Expand (RISE) Fund – an Australian Government initiative