



4 HUGE
DAYS
OVER ONE
WEEKEND!

MARKET
STALLS

OPEN
STUDIOS

EXHIBITIONS

WELCOME TO GBART
CELEBRATING CREATIVITY

SPONSORSHIP

for

The Granite Belt Art and Craft Trail Open Studio Event

23, 24, 25, 26 OCT. 2025
IN STANTHORPE QLD

BOOK IN NOW FOR 4 DAYS
OF FUN AND CREATIVITY.



MEET THE ARTISTIANS
WORKSHOPS
DEMONSTRATIONS



FIND US ONLINE. SCAN THE QR CODE .



WWW.GBART.ORG.AU

[@GBARTTRAIL](https://www.instagram.com/GBARTTRAIL)

OPPORTUNITY AWAITS...

In October 2025, the Granite Belt Art Trail (GBART) returns, celebrating local artisans, diverse creativity, and hands-on workshops. This vibrant four-day event showcases regional talent while highlighting the area's renowned hospitality, fresh produce, and stunning landscapes, attracting over 3,000 visitors.

YOU ARE INVITED!!!

Support local growth! GBART has driven economic returns from \$60K to \$860K since 2019, benefiting the entire community.(SDRC Economic Impact).

WHAT IS GBART ABOUT?



Candle Shop Ballandean Roz Wilson -
Plein Air Drawing at Red Bridge

This engaging event:

- Attracts visitors, boosting regional tourism
- Showcases the Granite Belt's creative talent
- Promotes local identity and pride
- Celebrates artisans and their unique skills

WHO IS GBART FOR?

For all ages, abilities, and skill levels

- For those seeking creativity, learning, and connection
- For art lovers and beginners exploring their passion
- For celebrating local talent and creativity
- For promoting tourism through the Granite Belt arts scene

AND YOUR PARTNERSHIP WILL HELP US ACHIEVE THIS...

WHERE IS GBART?

Based in Stanthorpe, Queensland

- Spans the town and surrounding areas
- Partnered since 2019 with 37+ venues, including halls, businesses, and studios
- A destination that inspires artisans and visitors



- GRANITE BELT REGION**
- Li Soul** (Mixed Media, Glass Painting, Pottery, Glass Weaving) 147 Granite Belt Dr, C. Vale
 - Country Feeling Australia** (Ceramics, Pottery, Pottery) 147 Granite Belt Dr, C. Vale
 - Louise Arlt** (Oil Painting) "Who Controls?" 437 Granite Belt Drive, Thurston
 - Crunk'd Soles** (Vintage Knitting, Sublimation, Apple Juice & Cider) 30 Robinson Dr, Thurston
 - Barbarine Regional Arts** (Ceramics, print, pottery, textiles, sculpture, botanical art, watercolour, mixed media) 3117 Granite Belt Drive, The Summit
 - Boomerang Bags** (Recycled and upcycled fabric) 301 Granite Belt Dr, The Summit
 - Art of Anvil Hill** (Steel Pottery, Pottery) 301 Granite Belt Dr, The Summit
 - Alpaca Artisans Textiles** (Alpaca) 301 Granite Belt Dr, The Summit
 - Krishna Hollmann** (Iceberg mixed media) Granite Belt Brewery 146 Glenroy Drive, Stanthorpe
 - Tye Gray Pottery** (Pottery) 178 Cranston Rd, Stanthorpe
 - Art of Anvil Hill** (Steel Pottery, Pottery, Art) 104 Janss Rd, Stanthorpe
 - Norman Clayton** (Oil Painting, Jewellery, Pottery) 292 Art Living Road, Glen Apple
 - Jan Morris** (Indigenous Art, Pottery, Jewellery, Sewing, Food, Cakes & Bakes) 7 Townsend Rd, Glen Apple
 - Peter Ingeel** (Mixed Art, Jewellery, Sewing, Food, Cakes & Bakes) 7 Townsend Rd, Glen Apple
 - Whoolly-woo** (Whoolly Pottery) 74 Colborne, Glen Apple
 - Maggie Brooker** (Clay Sculpture) "Brooker" 284 Howard Rd, Glen Apple
 - Louise Jenkins** (Artists Pottery and Printmaking) Eskandarian Hall New Eng Hwy, Eskandarian
 - Farm Docherty** (The Silver Jewellery in Precious Metal Clay) Eskandarian Hall New Eng Hwy, Eskandarian
 - Anna's Candles** (Soy Candles and Reed Diffuser) Anna's Candles 10 Cur Road, Eskandarian
 - Emily Coell** (Watercolour) Watercolour Anywhere Twisted Gum Millen 2222 Daisy Rd, Eskandarian
 - Jud Fidgeon** (Watercolour) Eskandarian State Winery 224 Robinson Rd, Eskandarian

WHEN IS GBART ?

THURSDAY 23RD
FRIDAY 24TH
SATURDAY 25TH
SUNDAY 26TH
OCTOBER 2025.

GBART is a bi-annual event that is held...

- In odd-numbered years
- Near the end of October
- During wildflower season
- Over 4 days
- Save the dates and if required
- Book your accommodation **NOW!**

WHAT HAPPENS AT GBART?



Brings creative arts to the people

- Hands-on experiences with artisans
- Showcases diverse artforms, from quirky to classic
- Engages patrons at local cafes, wineries, and studios.
- Features performing arts, visual art, exhibitions, market stalls, and more



GBART 2025 IS SHAPING UP TO BE BIGGER AND BETTER.

PLANS INCLUDE –



Feb 1: Artisan applications and booklet advertising open

- Apr 30: Applications close
- Jun-Jul: Booklets and flyers distributed across SE QLD and northern NSW
- Sep-Oct: Marketing campaign increases
- Oct 23-26: GBART, 10am-5pm, for 4 days
- Oct 24: Official Opening Night with entertainment, tickets available via Humanitix

WHY SPONSOR GBART?

Reach up to 5,000 visitors, enhancing brand visibility across arts and tourism

- Boost the local economy, with visitors spending \$600 per day
- Support local culture, showcasing your commitment to the arts
- Increase foot traffic and exposure through festival marketing
- Network with local businesses, artists, and industry leaders






• Jason at Art at Anvil Hill

SPONSORSHIP, NOT YOUR THING? YOU CAN STILL HELP

VOLUNTEERING

GBART relies on volunteers. Your support would be greatly appreciated. Contact Krishna at artisan@gbart.org.au.

IN-KIND SUPPORT....

- Raffle prizes (donations or at cost) are welcome.
- “Art Lover’s Getaway” boosts digital reach with donated accommodation/experiences (fundraiser for GBART)
- Subscribe, share, and follow us on  Facebook,  Instagram, and  YouTube.
- Display GBART posters and flyers at your venue.
- Waive or discount fees for goods/services.
- Co-promote: Contact us for cross-promotion ideas.
- Advertise in the Booklet (limited space), contact Krishna.
- Join as a “Friend” Member for \$55.
- Invite friends for a weekend in the Granite Belt and join GBART 2025!



SPONSORSHIP LEVELS:

YOU CAN SPONSOR AS A BUSINESS, AN INDIVIDUAL OR A FAMILY.



\$2,000 MARGARET OLLEY

- Your logo displayed on printed material i.e. GBART brochures
- Verbal acknowledgement at official GBART events
- Recognition via all GBART social media channels
- Logo placement on signage at main GBART venue
- Opportunity to speak at official opening event
- VIP invite to opening night

\$1,000 FREDRICK MCCUBBIN:

- Your logo is displayed in printed material i.e. GBART brochures
- Verbal acknowledgement at official GBART events
- Written acknowledgement in related media releases
- Recognition via all GBART social media channels
- Logo placement on signage at main GBART venue
- VIP invite to opening night

\$500 ALBERT NAMATJIRA

- Your logo display in printed material i.e. GBART brochures
- Verbal acknowledgement at official GBART events

- Written acknowledgement in related media releases
- Recognition via all GBART social media channels
- Listing on signage at main GBART venue

\$250 FIONA HALL

- Recognition in printed material i.e. GBART brochures
- Verbal acknowledgement at official GBART events

- Recognition via all GBART social media channels
- Listing on signage at main GBART venue

\$200 ALBERT TUCKER

- Recognition in printed material i.e. GBART brochures, maps
- Verbal acknowledgement at official GBART events
- Listing on signage at main GBART venue

\$150 GUIDO VAN HELTEN

- Recognition in printed material i.e. GBART brochures, maps
- Verbal acknowledgement at official GBART events
- Listing on signage at main GBART venue





WE INVITE YOU TO
DISCUSS YOUR
SPONSORSHIP OPTIONS
WITH



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WWW.GBART.ORG.AU



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